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Digest

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U.S. Government Gives Industry Black Eye

ONE of the big Industries of the world is Motion Pictures. For many years, Hollywood productions have found their markets in all countries which had the facilities for the exhibition of motion pictures. The United States not only exported motion pictures to these various countries, but negotiated trade treaties, engaged in trade and commerce, imported and exported many products, raw stock and manufactured goods and food products. Whether Motion Pictures helped to sell American-made goods is not a question with which we are concerned, we believe that Motion Pictures did help, not only to sell American-made products, but in establishing international relationships which have been important to the United States.

At no time in the history of the American Film Industry has it been faced with greater difficulties, at home and abroad, than at the present time. All of its foreign markets are being threatened, not through competition, but through Government regulations and restrictions in these respective foreign countries. At home, the Federal Government's Anti-Trust Suit has done considerable damage, antagonizing public opinion, in respect to Motion Pictures.

The Federal Government's action has furnished Foreign Governments with all the ammunition they require to fire at the American Picture. It has furnished the press stories to influence public opinion and to win support for the Governments in their restrictive legislative enactments, abroad.

While it is difficult for those actively engaged in Motion Pictures to view pictures as critically as those not connected with our Industry, we cannot agree with a growing opinion, that the decrease in box office attendance is due to poor entertainment quality. All of the producers have not forgotten what constitutes entertainment in motion pic-

tures, and there is a supply of pictures on the market, with entertainment values, today.

Our business is always full of alibis; when it rains, or snows, and business is poor, the weather is too bad for people to attend our theatres; when the weather is good, you are quite likely to hear us say, the weather is too good to stay indoors. Notwithstanding rain, snow, summer, winter and all the seasonal sports and recreations, notwithstanding radio, thousand dollar prizes, notwithstanding two world wars, we have had millions of patrons attend our theatres, because these millions of patrons enjoyed attending motion picture theatres and were interested in what these theatres had to offer.

The public attitude, today, is apathetic, generally apathetic, in relationship to the idea of Peace, International Friendships, in relationship to Government, in relationship to employment, in fact, in relationship to all human relations. This is a tragedy, a human illness from which we must arise, from which we must be cured.

Motion Pictures do not excite people any more, there is not much which does excite people, but since our business depends on mass attendance and mass enthusiasm; since it is the masses which have become apathetic in their human relations, it is necessary for those actively engaged in motion pictures, not only to sell individual pictures, but to help sell the Industry of Motion Pictures to the Public again.

The Federal Government of the United States can help in this respect, since it is in a large measure responsible for detrimental reports which have spread throughout the U.S. and into foreign countries. If it keeps on giving the American Industry a black eye, let it not be surprised if it delivers a knockout blow, to America's disadvantage, at home and abroad.

—EDITOR

PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

277 VICTORIA STREET

TORONTO

NATURE BOY DOES IT AGAIN!

More big news from lightning Leo! While the eyes of the industry are on the sensational N.Y. World Premiere of Irving Berlin's "EASTER PARADE," another big M-G-M Technicolor hit is the talk of every Film Row. The Trade Shows of "A DATE WITH JUDY" have filled exhibitor hearts with glee. The trade papers are ecstatic. Experienced showmen predict it will be one of the greatest fan attractions of the year.

IRVING BERLIN'S
"EASTER
PARADE"
(TECHNICOLOR)

"A
DATE
WITH
JUDY"
(TECHNICOLOR)

He's so full of Vitamin M-G-M! His boxoffice appeal is drawing millions of romantic people to "Homecoming," Frank Capra's "State of the Union," "The Pirate" (Technicolor), "Summer Holiday" (Technicolor). Now comes Irving Berlin's "Easter Parade" and "On An Island With You" to be followed by "A Date With Judy," all three in Technicolor, and plenty more all through the summer.

★

M-G-M presents "A DATE WITH JUDY" starring WALLACE BEERY, JANE POWELL, ELIZABETH TAYLOR, CARMEN MIRANDA, XAVIER CUGAT and his Orchestra, ROBERT STACK • Color by TECHNICOLOR • Screen Play by Dorothy Cooper and Dorothy Kingsley • Based on the Characters Created by Alen Leslie • Directed by RICHARD THORPE • Produced by JOE PASTERNAK

RAY PRESENTS



TORONTO'S Variety Heart Fund netted its Exchequer \$28,000, as a result of an evening at the Maple Leaf Stadium, where the home baseball team played the Jersey City team, last Monday night. The building fund quota, which was set at \$100,000, has now been reached, with a surplus over the quota, and very soon construction will begin on the Variety Village, with its Occupational School for Crippled Children.

Morris Stein, Famous Players Executive and Chairman of the Fund, together with George Earnshaw, Philadelphia Athletics, Albert B. Chandler, Commissioner of Baseball and Frank Shaughnessey, President of the International League, were guests, with others, at a pre-game dinner at the Prince George Hotel, Toronto.

The dinner was broadcast over CBC, with Bing Whittaker introducing the guests and Morris Stein, also, at the mike. During the game at the Maple Leaf Stadium, attended by at least 16,000 persons, John J. Fitzgibbons, Chief Barker of Tent 28, gave, on the air, words of praise and thanks to all who had given their co-operation and services toward the Variety Village ideal. Other speakers commended the work of Variety, and it was brought to the attention of the listeners, that the Maple Leaf Club had donated, to the Variety Project, its share of the gate receipts.

There were many entertaining events presented as well as the star attraction which was the game, and among the delighted spectators were many crippled children, the latter who were there as special guests.

TO listen to the broadcast of the World's Heavyweight Championship Bout (courtesy of Gillette) was quite a thrill, even to a listener of the "gentler sex", who knows little about prize fights.

However, knowing that both the Screen and Television were set to record the big fight between the World's Heavyweight Champion, Joe Louis, and the challenger for the title, Joe Walcott of Jersey City, I stayed tuned in until the knockout blow in the 11th round and the introduction of the fighters at the finish of the fight.

The know-alls and experts may have a good deal to say about that fight, round by round, but the camera should tell an accurate story. Listening to the broadcast, it appeared to me that Joe Walcott scored plenty and when the Champion went down in the 3rd round, it was not because Joe Walcott touched him with a feather-duster, it must have been a terrific wallop.

I lost count of the number of times Walcott landed blows below the left eye of Joe Louis, and the number of times he delivered one on the chin and on the nose. I lost count of the number of times the Referee kept calling "more action"; apparently he was primed for slugging and not boxing. Walcott told the press that the "more action" was directed toward him, and that it made him nervous, forcing him to change his defence and attack. I know it made me nervous to listen to the Referee.

I CANNOT seem to remember that Joe Louis damaged Walcott seriously, until the 11th and final round, when he cornered Walcott, off guard, and gave him all he had

to give in a succession of punches, which brought Walcott down for the count.

Listening to Joe Louis at the mike, I did not hear the Brown Bomber say he was quitting. I heard the announcer, Harry Balogh, say to Joe Louis, "Understand this is your last fight, tell the crowd it is your last fight", and Joe Louis said something about his mother, but never finished what he was saying, for the announcer kept repeating, "this is your last fight", and the impression which I had was similar to the impression one has in a Court of Justice, with the prosecuting attorney trying to get the defendant to admit he said something which he did not say.

I THINK the fight promoters want Joe Louis to quit, and for one reason only, he is no longer good box office, he has been the undefeated champion for over a decade and the fighting fans require a new idol.

There was plenty of excitement, in Toronto, when the fight was postponed twice, the Imperial was set to show the fight pictures and last minute changes had to be made not only in the theatre schedule, but in display advertisements. How such a change in Sports Events will affect Television is an important question. Imagine an audience, paying an advanced admission price to a theatre, to see a Sports Event televised on the screen the night the Sports Event is to take place; the Sports Event is cancelled. What becomes of the box office receipts and the disappointed crowd? The manager cannot substitute an emergency show, as happens when a feature film fails to arrive.

R-K-O RADIO, which is distributing the fight pictures, has a real fight picture, eleven rounds, with a knockout and Joe Louis down in the third round, plus plenty of action, despite the persistent "more action" prodding from the referee.

Appropos of Joe Louis' farewell to the Fighting Ring, "I am Doing It For Mother's Sake" sounds like a good sob-title for today's sob-song writers.

*"I am doing it for Mother's sake,
Although I love to fight,
I have both arms, both legs and ears,
I still enjoy good sight,
I'm young, I'm rich,
Still have my punch,
But kissing all good-bye,
For now I lay me down to sleep,
To my mother's lullabye."*

ANDY LYTLE, of The Toronto Star, called the Heavyweight Championship Fight, the worst he had ever seen, and in his opinion Walcott is "an Accidental Dancing Clown". But the Referee and the judges evidently do not agree with this well-known Sports Critic and Reviewer. Referee Frank Fullam, who is likely now to be called, "Action Fullam", gave Joe Louis five rounds, Walcott two and called three even; Judge Jack O'Sullivan gave Walcott five rounds, Louis four, one even; Judge Harold Barnes gave Walcott six rounds, Louis three and one even; all of which looks as if in rounds the Champion was trailing.

This divergence of opinion reminds me of reviews by some critics on pictures; one will say a picture is "the worst ever", another will say the picture is fair, but a few critics will call the same picture, good, others thrilling, and another critic will head his review, "A Smash Hit".

(Continued on Page 6)

Toronto and District

By BILL PRESS

JOHN J. FITZGIBBONS, president of Famous Players Canadian Corp., was a visitor in Ottawa to confer with government officials on developments in connection with the "Canadian Co-operation Project" of the American Motion Picture Association which is intended to ease the demand on Canada's reserve of U.S. funds for film payments.

Fitzgibbons' conference followed the generalized statement of Trade Minister C. D. Howe before the House of Commons to the effect that the "comprehensive" plan of the Hollywood industry was progressing but he was not in a position to give details.

Some comment has appeared in the press that the Hollywood film producers have been granted preferential treatment that has not been accorded other industries or enterprises. One suggestion was made that Hollywood is engaged in budget trimming and would not be likely to do any extensive spending on location in Canada "unless forced to".

One newspaper said that increased showing of British films in Canada would do 20 times more overnight than the present vague plan visualizes for U.S. dollar saving.

There has been the printed observation that Hollywood "has been allowed to go virtually scot free in relation to expenditure of U.S. dollars".

Manager Steve McManus of Odeon Theatre, Kingston, is a man for contests. He has been staging a "Do you know your stuff?" stunt in connection with the Odeon Movie Club and also conducted the radio-mystery contest in advance of "October Man".

Manager Tom Daley of the Toronto Imperial finally got his print of the Louis-Walcott heavyweight fight picture after considerable juggling of program and advertising arrangements for three days because of two postponements of the fistic battle. The film opened on Monday, June 28th, after the bout had taken place on the previous Friday night. Other managers in Ontario and Quebec also were kept on the run because of the delay.

Jack Karr's movie reviews were missing from the Toronto Daily Star while he was in Philadelphia covering another kind of show, the political convention which nominated Dewey for the presidential race.

Joseph Marks, Canadian General Manager of Selznick Releasing Organization, made his first trip to Western Canada to meet Western circuit heads and exhibitors.

Bulletins of the Louis-Walcott fight were announced at a number of Toronto theatres during the New York argument. At the Crown Theatre a blow-by-blow description was broadcast to those attending that performance.

Margaret Marshall, who rose from cashier at the Victoria Theatre, Toronto, to "Miss Canada of 1947", spoke back at the Roman Catholic Bishop in West Virginia who described beauty contests as "pagan" in banning his parishioners from taking part. Although a Roman Catholic and educated in a convent, Miss Marshall replied that beauty pageants are clean and wholesome, suggesting that the prelate should attend a contest himself. Meanwhile the church in Hamilton, Ont., has moved to discourage the Miss Canada competition in that city in August.

The O'Brien at Arnprior raised \$425 for the fund for the local nurses' residence with a special showing of a home-town picture dealing with the operation of the woolen mill in Arnprior.

Chairman Robert H. Saunders of the Hydro-Electric Commission of Ontario, has announced that power restrictions will again be imposed throughout most of Ontario commencing Oct. 1st, with a dimout similar to that of last winter. This would mean a ban on theatre-front lighting and the illumination of advertising displays and store windows generally.

Leonard W. Brockington of the Canadian Odeon board of directors left by air for the United kingdom on June 28th to take part in a Canadian Club function at London. He will also probably see J. Arthur Rank officials.

Isser Singerman, a 20th Century manager in Ottawa for years, lost no time in starting to push up attendance at the Family in Toronto's east end where he is now established. He added a group of juvenile films for his Saturday matinee on June 26th.

Bill Mason, who was interested in the operation of the Grand Theatre, Sudbury, passed away, in Sudbury, following a heart attack.

Manager Hardiman of the Odeon Danforth in Toronto, took a crack at the sneak preview idea to introduce a forthcoming attraction during the second week of "Out of the Blue". Manager Perly of the Biltmore, also recently arranged a sneak showing of Henry Morgan's first picture, "So This Is New York", a United Artist release.

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George Forhan, Jr., son of the well-known George Forhan who has managed the Belle, in Belleville, for some years, is assistant manager to Ernie Smithies at the Famous Players' Capitol Theatre, Kingston.

The Century, Paramount, Grant and Fox Theatres in Toronto and the Biltmore in New Toronto were among the theatres which announced juvenile matinee programs on the same Saturday. At Brantford, the Brant put on a big show which included "Rose of Washington Square", "Western Heritage", the last chapter of "Dangers of the Canadian Mounted" and two color cartoons.

Manager Al Perly did very well with "The Mating of Millie" at the independent Biltmore Theatre at Yonge and Dundas Streets, Toronto, the picture being held for a fourth week.

Toronto has its second summer film centre in the opening of the Northwest Drive-In Theatre on the Malton Road beyond the suburban municipality of Weston. The facilities include a refreshment bar. The manager is Pete Hill.

The long-operated Granada Theatre on Danforth Avenue, Toronto, has blossomed out with the latest type of projection and sound equipment.

At the regular monthly meeting of the Toronto Variety Club, held in the Fiesta Room of the Prince George Hotel, a complete report on the Variety baseball night was presented by the committee heads, to the members present.

"The Fuller Brush Man" went over big at the Vanity Theatre, a unit of the 20th Century Theatres circuit in Windsor, the attraction being held for a third week.

T. G. Gerring, head of Famous Players Audit Department, was appointed Governor of the Internal Auditors Association for the current year. N. T. Jackson, also of the Audit Department, was appointed Publicity Director for the current year.

"Stampede" World Premier In Calgary On July 15th

"Northwest Stampede", the \$2,000,000 Cinecolor production that was made entirely in Canada by Eagle-Lion (Hollywood) Films, will have its world premier in Calgary, Alberta, July 15th. The following day the picture will open in Edmonton.

Date for the initial showings and other details were announced in Toronto by David Griesdorf, president and general manager of International Film Distributors, which company represents the Hollywood studio in Canada. Mr. Griesdorf just returned from New York where he attended extended conferences with William J. Heineman, distribution vice-president, and Max E. Youngstein, advertising, publicity and exploitation vice-president for Eagle-Lion (Hollywood) Films.

Filmed last summer at the Calgary Stampede, Banff, Lake Louise, and the Duke of Windsor's Alberta Ranch, "Northwest Stampede" was written by Toronto-born Art Arthur, and stars James Craig, Joan Leslie, Jack Oakie and Chill Wills. It is the first big budget picture to be filmed in color entirely in Canada, using a story of modern Canadian life, declared Mr. Griesdorf.

As part of Hollywood's Canadian Co-operation Project, designed to aid Canada's economy, "Northwest Stampede" features a special prologue aimed to attract American tourists to Canada, which reads: "The picture you are about to see was photographed in the Canadian Rockies. Eagle-Lion (Hollywood) Films is deeply grateful to the Government of Canada and to the people of Lake Louise, Banff and Calgary for their co-operation in making this picture against the background of this glorious vacation land".

The openings in Calgary and Edmonton will be accompanied by all the color and glamor of a Hollywood premiere, according to Irving Herman, International's director of advertising and publicity, who leaves shortly for the west to arrange elaborate ceremonies that will include Hollywood personalities and leaders from the business and political world of Canada.

Highlight of the premiere festivities in Calgary will be a giant-size post-card, signed by thousands of Calgarians expressing their good wishes to James Craig who last year was honorary grand marshal of the Stampede parade and will be unable to attend the Calgary opening, due to other commitments. The post-card will be dispatched to Hollywood following a special ceremony in front of the Calgary city hall on the afternoon of the picture's opening, when the mayor and members of the city council will add their names to the gargantuan mailing piece.

FILM INDUSTRY VISITORS IMPRESSED BY RENAISSANCE PRODUCING PROGRAM



Shown above are left to right: Bill Lester, General Manager, United Amusements, Montreal; Joseph Than, Executive Producer, Canadian International Screen Productions; Ray Lewis, Editor and Publisher, Canadian Moving Picture Digest; Oscar Hanson, General Manager, Allied Artists and Monogram Pictures in Canada; Glen Ireton, Renaissance Officer and Production Assistant with Canadian International Screen Productions.



Joseph Than and Leonard Fields, Executive Producers, Canadian International Screen Productions, are seen checking over scripts in preparation for their extensive production program.



Shown above are left to right: Leo Choquette, President of Laurentide Theatres Ltd., and Treasurer of Renaissance Films Distribution Inc.; Ray Lewis, Editor and Publisher of Canadian Moving Picture Digest, and Oscar Hanson, General Manager of Allied Artists and Monogram Pictures in Canada.

RAY PRESENTS

(Continued from Page 3)

IF Walcott had closed Joe Louis' left eye, cut open his lip, and Joe Louis had broken all of Walcott's ribs, and Walcott, cracked ribs and all, had risen to his feet knocked Joe Louis down, covered him with his blood, then Joe Louis, bloody head, but unbowed, had knocked Walcott out, the fans and the critics would have smacked their lips in sadistic joy and called it "a fight".

I thought that boxing was an Art and that technique and skill made a good boxer, in addition to having the power to deliver a knockout wallop; but I am wrong, and Nero was right, he arranged to have his gladiators fight hungry lions, and gave the spectators the pleasure of watching a lion chew off the head of a gladiator. As Winston Spencer Churchill said in his book, "The Gathering Storm", which I advise my readers to get and read, for a thrilling experience, "It is better to be a Zero than a Nero".

JOHAN BALABAN, Secretary-Treasurer of the Balaban & Katz Theatres in the Chicago Loop, has announced that matinee prices will be cut at these theatres 50%, in order to increase matinee attendance. I do not believe that "cutting prices" is the answer to the present theatre slump; next week in these columns, I will present my view point on the present "slump" situation.

"Passionelle", French, and "Torment", Swedish, were branded, by the National Legion of Decency, as indecent, and were withdrawn last week-end from two theatres, the Parthenon, Queen's borough, and the Kinema, Brooklyn, before they played, as both theatres were picketed by Catholic War Veterans and Church Groups.

THE nomination of Governor Thomas Dewey by the Republicans at Philadelphia, is without precedent, for never, previously, have the Republicans re-nominated a candidate for president, who has lost an election. Dewey was defeated by Franklin D. Roosevelt in 1944. Remembering that election, Dewey was a close winner and went through a terrific campaign. I do not believe that any other Democratic candidate, but Roosevelt could have defeated Dewey in the 1944 election.

Governor Earl Warren of California is the Republican choice for vice-president; he is well-known to the leaders of our Industry, several of whom helped to elect him Governor of the State of California.

Mr. Dewey, in his address, following his nomination, stated that the Vice-President would work closely with him, should he, Dewey, be elected as President of the United States.

It is the consensus of opinion, that Dewey's chances of being elected are better than that of any Republican candidate during the past sixteen years.

What the masses, including Labor, may do in the coming U.S. Presidential election, is another story. Dewey is not alleged to be a Labor favorite, but I believe that Earl Warren enjoys a Labor friendship.

THE Foreign Policy is one with which the masses are greatly concerned; they should be, for it is a matter of life and death to them, and the answer to Wendell Wilkie's "One World". Since the Presidency of the late Woodrow Wilson, the U.S. Foreign Policy has been difficult to understand.

The eyes of the world will be focussed on the presidential election, and the Government's foreign policy, for whether the other nations choose to admit, or not, the peace of the world will only come through U.S. co-operation, sacrifices, generosity and understanding, all of which does not make Uncle Sam the proverbial goat for a world of nations, but directs him to his destiny, as a great leader and a great power.

Returning to Earl Warren, Governor of California. In the June 10th issue of *The Nation*, we note the following biographical information on Warren — "Started out as a protege of the conservative Knowland machine. Performance as District Attorney clean, capable, politically regular, and undistinguished — First gained National attention by leading hysterical movement to exclude Japanese Americans from West Coast in early days of war — Made attempt to win Democratic votes in campaign for Governorship in 1942 by show of political independence, an attitude encouraged by California free-wheeling system that allows all candidates to file in all parties — Once in office, made fight for increased gasoline tax, opposed by oil interests, advocated compulsory health insurance and expanded social-security program. Breach in party widened in 1946, with Warren nominated by both parties — Has bucked National G.O.P. leaders by opposing tax cuts except in lower brackets, by warning of 'too much haste in dropping controls' and by demanding higher appropriations for reclamations. Backs Vandenberg in fight for effective E.R.P.; favors public housing bill, and opposes move to outlaw Communist Party — Some party bosses wonder whether he would be Republican President if elected, or bipartisan. Chances hardly enhanced by last week's tribute from Truman. 'He is really a Democrat and doesn't know it'. Genial, mild personality and good campaigner, though lacking in color. Six healthy photogenic children an additional campaign asset — as vice-presidential choice would unquestionably add strength to ticket headed by Eastern conservative".

Since *The Nation's* comments, Earl Warren has been nominated as vice-president, and talking of a photogenic family, both Mrs. Dewey and Mrs. Warren look like first ladies of the U.S. and will make attractive news reel shots.



**CARDINAL FILMS FIRST ANNIVERSARY SALES DRIVE—
AUGUST 1st TO SEPTEMBER 30th**

Now Comes

The Highlight Hit Of 1948



"A picture that'll bring joy to the boxoffice."—Hollywood Reporter

"One of the year's big boons for the exhibitor!"—Daily Variety

"The stuff of sock audience satisfaction."—Film Daily

"Earmarked for the niftiest kind of grosses."—Variety

Paramount's

RICH AND ROLICKING NEW-LOOK MUSICAL

"The Emperor Waltz"
Color by
TECHNICOLOR

So Lavish That It May Never A

SO WONDERFUL THAT IT TOOK 7 ACADEMY AWARD WINNERS TO CREATE ITS *7 Point Supremacy*



NUMBER 1 STAR

Bing Crosby, winner of the Gallup Poll of the public, winner of all industry polls, "was never better" says M. P. Daily "and not as good since 'Going My Way'," as he is in this one.



ACADEMY AWARD ACTRESS

Joan Fontaine, coupled with Crosby in the greatest star team of them all. As the kissable countess, she t-i-n-k-l-e-s like a crystal chandelier when Bing starts his melodious love-making.

BRACKETT & WILDER

Gifted Oscar-winning producer-director combination, give a gay, . . . foxy view of a pampered social set. Variety acclaims them for "the zing dialogue, the zippy pace." Film Daily for "the frisky comedy."



ROUSING MUSIC

Bing sings 5 of his happiest hits including "The Kiss In Your Eyes" by Johnny Burke and Richard Heuberger, "Friendly Mountains" by Burke and Joseph Lilley, "The Whistler and His Dog" by Roger Pryor—and others.



TECHNICOLOR SPECTACLE

Indoor grandeur! Outdoor wonderlands! Glamorizing gilded palaces and perfumed retreats in the emerald-green mountainous Tyrol.

BING'S GRANDEST ROMANCE

He's a Yankee salesman selling a scandalous bill-of-goods to Countess Joan. Even their dogs are in love—and in the dog-house.



HILARIOUS COMEDY

Treatment so sly, so unusual that it sends across the screen a fresh breeze of merriment that grows to a tornado of laughs because, as Film Daily notes with delight: "It's strewn with clever gags."

gain Be Equalled On The Screen

Paramount presents

BING JOAN
CROSBY * FONTAINE

in

*"The
Emperor
Waltz"*

color by
TECHNICOLOR

with

Roland Culver · Lucile Watson · Richard Haydn
Harold Vermilyea · Produced by Charles Brackett

Directed by BILLY WILDER

Written by Charles Brackett and Billy Wilder



The Splendor of
 These Famous Scenes
 Will Be The 7 Wonders
 Of The Screen!



Schoenbrunn Palace Ball, Paramount's largest set since before the war



A whole Tyrolean village bursting into joyous song



Bing gives palace guards a sales pitch on an early model juke-box



Royal romancing (but beautiful) on an enchanting built-to-order island



An imperial audience granted to a poodle of imposing lineage



Bing bagging his countess in the grandeur of marble halls



The Crosby yodel bringing a new kind of song to the Bavarian Alps



POODLE ABDICATES FOR LOVE

Scheherazade trades royal birthright for love of Buttons, a gum-chewing Yankee mutt, in what Hollywood Reporter calls "the canine love affair that upsets an empire."

ALL AMERICA'S READING

About Wednesday's Gala Red-Carpet World Premiere,
at the Paramount Hollywood, of

BING JOAN
CROSBY • FONTAINE
 in
"The Emperor Waltz"

Color by
TECHNICOLOR

with Roland Culver • Lucile Watson • Richard Haydn • Harold Vermilyea
Produced by Charles Brackett • Directed by BILLY WILDER
Written by Charles Brackett and Billy Wilder

TO BE FOLLOWED BY THE
 Eastern Premiere,
 Radio City Music Hall, Early in June

Vancouver News

By JACK DROY

A THREE week battle against raging flood waters appears won. River systems are falling steadily in almost all sections of the province and plans for rehabilitating evacuees and rebuilding devastated districts are already underway. Trans-continental trains are now running into Vancouver for the first time in three weeks on repaired Canadian Pacific tracks. Over 1,000 freight cars, both C.P.R. and C.N.R., were held up at Hope, B.C., 150 miles east of here by flood conditions. The Odeon Theatre at Trail suffered the worst damage in the province; flood waters rose over the box office. It will be some weeks before the damage can be repaired.

Eric Handley, an employee at various English studios before coming to Canada, is now a member of the Orpheum Theatre staff here. Mildred Swartz, former U-A stenographer, who has been away from Film row for four years, is the new secretary at the Eagle-Lion-Monogram office.

Gordon Hilker, of Vancouver's Hilker Attractions Ltd., was guest speaker at the Gyro Club recently. Jack Randall, Strand manager, introduced Hilker, who touched on the "live" entertainment business and its many problems. One important item which Hilker stressed was the need for a suitable civic building to present concerts and other artists and he paid tribute to Famous Players for the excellent co-operation he has received from this organization in making available certain theatres for this purpose.

Jack Randall, manager of the Strand Theatre, will visit his old stamping ground at Calgary and will take in the stampede with his family. Mac Smee will pinch hit for his boss while he takes a vacation.

Lou Feinstein has sold his 450-seat Roxy Theatre, Vancouver, to Nick Baduik, from Edmonton. The deal includes building on South Granville Street, and equipment. The Odeon circuit have leased their Oak-Bay Theatre, a 450-seater at Victoria, to P. W. Willis. William Devoy has taken over the Franklin River Theatre from the social club who formerly operated the house in the Vancouver Island town. Al Gordon has closed his Zeballas Theatre at Zeballas on the West Coast of Vancouver Island, because of lack of business.

Fred Stone, Sovereign Films, B.C. manager, and his wife are the proud parents of a baby girl, Paula Alice Stone.

Dave Griesdorf, Dominion chief of International Film Distributors, left for the East after a five day visit. While here he had a meeting with officials of the newly-formed white collar front office employees union. No definite agreement pertaining to wage scales and working conditions was reached. The union demands of bookers will be discussed by distributor heads at Toronto headquarters.

Mickey Rooney, the M-G-M movie star, will be a headline attraction at the Canadian Pacific National Exhibition in August. Mickey will be M.C. and the policy will be four shows daily.

Eighteen Hollywood stars were in Vancouver for a special flood relief show. Entire receipts were turned over to the fund. Stars included Dennis Morgan, Jack Carson, Marion Hutton, Rod Cameron, Wallace Ford and Tony Romano. The good will offering of the Hollywood actors was given front page space by all the papers and should result in hyping the stars pictures at the box office of the local theatres.

Vancouver film exchanges are reported to be operating on normal or near-normal schedules, but film deliveries, as is to be expected, to spots in the flood area have been disrupted, with shipments to non-flooded towns also somewhat affected.

Two new film companies have been formed in B.C. recently. Golden Eagle Pictures Inc. of New Westminster, and Coast Films Ltd. of Vancouver. North American Productions Ltd., who started out with the intention of crashing the 16 mm. market found the going rather rugged and are no longer operating. Jack Bowery, former head, is now in radio in Toronto. Lou Parry of Trans-Canada films, here, has taken over some 16 mm. features which were partly shot by NAP. Parry was formerly with Shelly Films here.

Jimmy Davie, R-K-O manager, was married to Marjorie Spencer of M-G-M, June 12th. They are away on a honeymoon trip to Alaska. Audrey Tarr of the Odeon-Hastings is engaged.

Steffens-Colmer Studios Ltd. have one of the most up-to-date studios in the Dominion and are now making trailers in Vancouver for the circuits which were formerly made by ASN in Montreal. The Motion Picture Division is under the direction of Wally Hamilton, formerly with Shelly's Studios in Toronto. He is well-known in the trade here.

The Richmond Flood fund committee advises that special shows were held at the Lulu Theatre in Brighouse and the Ste-a Theatre in Steveston. All the proceeds went to flood relief. Show business is doing a grand job for the flood fund.

Advance preparation paid off for the special engagement of Walt Disney's "Bambi", now being re-issued by R-K-O Radio, at the International Cinema, Vancouver, Norm Duncan, manager. A trailer ran nine full weeks ahead of the opening, followed by a six day teaser newspaper build-up. Other details consisted of animated characters all over the theatre front, one display eight weeks in advance, plus saturation radio flashes on all four stations.

Harold Hirst, a city film supply retailer, was committed for trial in police court on a charge of making moving pictures and stills "tending to corrupt morals". The police evidence in the case consisted of 104 rolls of moving pictures and 345 posed snapshots. During the preliminary hearing, R.C.M.P. officers set up a projector in court and ran through some of the films.

Coming from and going on vacation are, George Gerrard, Strand; Jimmy Davie, R-K-O; Lois Walker, Lux; Bill Myers, Odeon-Hastings; Eric Handley, Orpheum; Irma Pahl, Strand; Al Mitchell, Odeon-Hastings; June McAlvoie, Paradise; Mary Ruddick, Plaza Theatre.

Due to earlier commitments, Abbott and Costello were unable to appear as advertised at a local night club. The Vogue Theatre had rushed in a booking of the picture, "The Noose Hangs High", to tie in with their engagement. Run was continued in spite of the missing comedians.

Two Drive-in theatres are in prospect for B.C. One is at Stave Falls, near Haney, and a second is on the King George Highway in the Langley Prairie district. The Cascade Drive-in near Vancouver started its second season with good patronage despite cool nights.

Two additional Odeon Movie Clubs have been opened successfully at Marpole, Vancouver, under Frank Marshall, and at the new Odeon at West Vancouver, under Elliott Brown, manager. A good turn out of juveniles was present at both spots last Saturday morning.

Maritime News

By A. L. FAIRWEATHER

A GRACIOUS gesture on the part of the Franklin-Herschorn Company was the donation of their new theatre to the Salvation Army officials for a Sunday afternoon meeting, at which Gerald Osbourn, head of the Army, was the speaker. Premier Angus McDonald was chairman and both gentlemen praised the fine appearance of the new Vogue Theatre, stating that it was a credit to the city and to the industry. All the theatre services were donated for the event and the staff were heartily thanked for their help.

Morris Stein, Famous Players head office, and R. S. Roddick, Eastern Superintendent, were in Saint John. Mr. Stein has visited Moncton, Halifax, and Fredericton on his annual inspection trip of F-P Theatres.

P. J. Hogan, manager at Saint John for Paramount Pictures and Ralph Thorne, booker, have returned from attending a Paramount sales meeting in Toronto. Mr. Hogan was particularly impressed by "The Emperor Waltz" which was made out in the Canadian Rockies.

N. A. Vassis of the Empire Theatre and L. A. Sprague of Saint John were on a visit to Halifax to look over the Empire Theatre there which is operated by the Maritime Amusement Company.

George Altman of "Mom and Dad", has left the territory, reporting successful results with this informative picture.

Mr. and Mrs. F. G. Spencer were hosts at an entertainment given for delegates to the Convention of Canadian Clubs held in Saint John, N.B. Guests viewed the private theatre in the Spencer's fine residence.

Much interest is being taken in a film which is being prepared by the National Film Board. Stephen Greenlees of the NFB has been in Fredericton and a central point of the production will be the filming of the celebration of the the Capital City's Centennial, which begins July 25th with an open air church service in front of the Anglican Cathedral.

There will be processions, sporting events, and a Pageant of Transportation, prepared by the York-Sunbury Historical Society, included in the celebration, which will be filmed. Mr. Greenlees states that the picture will tell the story of the Saint John River, its history and culture and present day modes of living. The film will be made in 35 mm. for commercial theatres as well as in a 16 mm. edition for showing in non-theatrical situations.

Warner Bros. office at Saint John, M. Komar, manager, are all keyed up about their Drive which ends on August 28th, and are doing everything possible to bring that office out on top.

W. H. Magee, formerly of the Capitol Theatre, Saint John staff, is back at the Capitol relieving Bill Gates, who is on vacation. Mr. Magee has been living in Moncton for some time.

George Walters, manager of the Prince Edward and Capitol Theatres at Charlottetown, P.E.I., is being congratulated on the birth of a son, the second in the family.

The Casino and Garrick Theatres, at Halifax, have both re-opened, following extensive renovations. An air-conditioning installation was put in at the Garrick. A. I. Garson, Odeon Maritime representative, is still in Halifax overseeing renovations and the re-openings.

It is gossip that Famous Players is planning to build a new theatre in Moncton, N.B., just opposite the present site of the Capitol on Main Street and near the Moncton City Hall.

A very successful showing of "T-Men" took place at the Capitol Theatre, Halifax, and the Imperial, Moncton, N.B. Jack Bellamy is manager of the Saint John office of the International Film Distributors, and says he is looking forward to the "Northwest Stampede", the picture made at Calgary, Alberta.

Word has been received of the illness of Fred Gregor of the Majestic, New Waterford, N.S., and his many friends in the Maritimes will wish him a complete and speedy return to health.

Visitors at Saint John have been Harry Adkin and Romeo Nowlan, both of Richibucto, N.B., where they operate the Victory Theatre. They also have a theatre, the Roxy, at Buctouche.

Eleanor Hennissey, treasurer of the F. G. Spencer Ltd. theatre at Charlottetown, P.E.I., passed through Saint John, returning from a vacation trip to Boston.

Mr. and Mrs. F. C. Owens celebrated their thirtieth wedding anniversary with a family dinner at the Admiral Beatty Hotel, Saint John, N.B. Mr. Owens is chairman of the New Brunswick Board of Censors.

Miss T. Bourne, of the Odeon staff at Saint John, has returned from a vacation trip to England, where she visited several Odeon theatres.

The Strand Theatre at Minto, and several other motion picture houses, have been used for political meetings during the election campaign in New Brunswick.

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GET YOUR ENTRIES IN NOW!

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in **"ANGELS
ALLEY"**

**"JONX
MONEY"**

**"NEWS
HOUNDS"**



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THRILLS!

Charlie
CHAN *in*
"The Chinese Ring"

**"DOCKS OF NEW
ORLEANS"**

**"THE
TRAP"**



NOW!

« Capital Story »

By WILL McLAUGHLIN

PETER COOK, manager of the Montcalm Theatre, Hull, Quebec, was host to hundreds of the city's bicycle riders at a special "safety first" program organized by Chief Adrien Robert of the Hull Police Department. The show included three safety films presented through the courtesy of the National Safety Council and the National Film Board. The NFB provided the projector for these 16 mm. films, which depicted the care and operation of a bicycle and the observance of traffic regulations.

* * * *Harvey Clifford, one of Ottawa's and Canada's top skiers, has given up his amateur status for a contract with a Hollywood studio. Harvey is now at Banff, Alberta, where he is appearing in a feature production now being made there. The former Glebe Collegiate student and athlete is expected to visit his parents here in August before going on to Hollywood.*

* * * Your reporter was in Montreal over the week-end as a representative of the Ottawa Journal in a group of Eastern Canada newspapermen and women, and trade journal representatives, invited by Glenn Ireton, general manager, English-speaking operations, to inspect the production facilities of Renaissance Films.

* * * *Emile Boreo, well-known character comedian in Hollywood films, was the star performer of the floor show at the Gatineau Club during the past week. The management of the Aylmer Road night club played up Boreo's screen work, particularly in "Carnegie Hall", in Ottawa newspapers previous to the engagement.*

* * * Ernest Borneman, a member of the National Film Board in Ottawa, is the author of "Tremolo", a novel just off the press. Ottawa critics call it the "grimmiest horror story of the year", so Mr. Borneman will soon be receiving offers for the screen rights from Hollywood producers.

* * * *"Sitting Pretty" got up and stepped out after a record-breaking engagement at the Elgin and Little Elgin Theatres. Current attraction is "Captain From Castile", 20th Century-Fox Technicolor production, starring Tyrone Power.*

* * * Manager Henry Marshall of the Regent Theatre was set to give local fight fans a glimpse of the Louis-Walcott battle on Saturday afternoon, which will be a new record for screen reporting of topical events. Flown from New York City immediately after the fight on Friday night, the films were printed in Montreal and forwarded by plane to Ottawa in time for Henry's opening matinee.

Hugh Parker's Stage Society will continue to perform at the LaSalle Academy Theatre until July 31st. The company will take a well-earned rest during the month of August and re-open the Fall and Winter season during the first week in September.

Victor Travers Passes

Victor Travers, well-known to the film and stage colony in Toronto, passed away recently at the age of 64 in Hollywood. A Hollywood actor, he appeared in all the Jules White comedies for Columbia. His most recent appearance was in the Monogram production, "It Happened On Fifth Avenue". From 1922 to 1940, he operated the National Theatre in Detroit. He was the uncle of Mervyn Goldstone, Toronto branch manager for Selznick Releasing Organization.

Trans-Canada Showing

Use This Information As Your Guide On Release Dates
TORONTO SAINT JOHN

BILTMORE

4th week. "The Mating Of Millie" (Col.), with Glenn Ford and Evelyn Keyes.

EGLINTON-TIVOLI

"Bambi" (Disney-R-K-O), Technicolor.

FAIRLAWN-DANFORTH

2nd week. "Out Of The Blue" (Int'l), with George Brent and Virginia Mayo.

IMPERIAL

"Tarzan And The Mermaids" (R-K-O), with Johnny Weissmuller and Brenda Joyce.

LOEW'S

"The Pirate" (M-G-M), Technicolor, with Judy Garland and Gene Kelly.

NORTOWN-VICTORIA

"The Fugitive" (R-K-O), with Henry Fonda and Delores Del Rio.

SHEA'S

"The Fuller Brush Man" (Col.), with Red Skelton and Janet Blair.

UPTOWN

"Another Part Of The Forest" (U-I), with Fredric March and Dan Duryea.

MONTREAL

CAPITOL

"If You Knew Susie" (R-K-O), with Eddie Cantor and Joan Davis.

IMPERIAL

"Half Past Midnight" (Fox), with Kent Taylor and Peggy Knudsen. Also "Let's Live Again" (Fox), with John Emery and Hillary Brooke.

LOEW'S

"State Of The Union" (M-G-M), with Spencer Tracy, Katharine Hepburn and Van Johnson.

PALACE

"If Winter Comes" (M-G-M), with Walter Pidgeon and Deborah Kerr.

PRINCESS

"Christmas Eve" (U-A), with George Raft, George Brent and Joan Blondell. Also "Speed To Spare" (Para.), with Richard Arlen and Jean Rogers.

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MONTREAL

CAPITOL

"Pirates Of Monterey" (U-I), Technicolor, with Maria Montez and Rod Cameron.

MAYFAIR

"The Unsuspected" (W-B), with Joan Caulfield and Claude Rains. Also "Jiggs And Maggie In Society" (Mono.), with Joe Yule and Renie Riano.

STRAND

"Tassy" (E-I), Technicolor, with Margaret Lockwood and Patricia Roc.

WINNIPEG

CAPITOL

"The Big Clock" (Para.), with Ray Milland and Charles Laughton.

GARRICK

"The Mating Of Millie" (Col.), with Glenn Ford and Evelyn Keyes.

METROPOLITAN

"Relentless" (Col.), Technicolor, with Robert Young and Marguerite Chapman.

ODEON

"To The Ends Of The Earth" (Col.), with Dick Powell and Signe Hasso.

CALGARY

CAPITOL

"The Miracle Of The Bells" (R-K-O), with Fred MacMurray, Valli and Frank Sinatra.

GRAND

"Naked City" (U-I), with Barry Fitzgerald.

PALACE

"Silver River" (W-B), with Errol Flynn and Ann Sheridan.

VANCOUVER

CAPITOL

"Three Daring Daughters" (M-G-M), Technicolor, with Jeanette MacDonald, Jose Iturbi and Jane Powell.

ORPHEUM

"To The Ends Of The Earth" (Col.), with Dick Powell and Signe Hasso.

PARADISE

"Panhandle" (Mono.), Sepiacolor, with Rod Cameron and Cathy Downes. Also "Teheran" (E-I), with Derek Farr and Marta Labarr.

PARK-PLAZA

"Robin Hood" (W-B re-issue), Technicolor, with Errol Flynn and Olivia DeHavilland.

STRAND

2nd week. "I Remember Mama" (R-K-O), with Irene Dunne and Barbara Bel Geddes.

VOGUE

"The Noose Hangs High" (Int'l), with Bud Abbott and Lou Costello.

THE TWO HOTTEST NAMES IN GOLF... IN THE SEASON'S TOP SPORTS SHORT!

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STRANAHAN,**

British Amateur
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TO DAD . . . Broadway
was bright lights!
TO SIS . . . It was Times Square!
But it took DAN to show them
they were on Broadway all
along . . . even if MOTHER'S in
calico . . . instead of in tights!

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YOU AIN'T SEEN NOTHIN',
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